

**PLASTIC BAG RECYCLING
KICKOFF EVENT**



Practicing Environmental Responsibility
in Isle of Wight County, Virginia

ISLE OF WIGHT and the PLASTIC BAG COALITION Plastic Bag Recycling Kick-Off Event

INVITATION

In an effort to foster environmental awareness and responsible plastic bag recycling, the Isle of Wight and the Plastic Bag Coalition are officially kicking off their plastic bag recycling program on Wednesday, August 5, 2009 at the Smithfield Square Shopping Center in Smithfield, VA. As a part of the official kick-off, we will be hosting an event full of exhibits, demonstrations, a meet and greet of Plastic Bag Troll™, games, activities, a plastic bag recycling exchange, and keynote speeches from business and government officials. To that end, we cordially invite you to be an honorable VIP guest at our kick-off event as follows:

WHAT: Highlighting Virginia's first official plastic bag recycling program, the Isle of Wight County and the Plastic Bag Coalition will be hosting a kick-off event for local businesses, government officials, and the general public. As a part of a grant secured from the Virginia DEQ's Litter and Recycling Grants Program, the Isle of Wight and the Plastic Bag Coalition will be launching the new Isle Be Green Plastic Bag Recycling Program.

WHEN: Wednesday, August 5, 2009 - 9:00am to 12:00pm.
(press conference to start at 9:30am)

WHERE: Smithfield Square Shopping Center
1917-19 South Church Street
Smithfield, Virginia 23430

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