

WHRO
Pioneer
AWARDS

November 6, 2010

Mr. Michael W. Johnson
County Administrator
Southampton County
PO Box 400
Courtland, VA 23837

RECEIVED NOV 17 2009

Dear Michael:

Michael

On Saturday, April 24th WHRO will present the seventh annual Pioneer Awards dinner at the Norfolk Marriott Waterside. Chartered more than 45 years ago to support education, WHRO today is owned by 17 area school divisions. The Pioneer Awards were created to honor individuals and organizations who have made significant and lasting contributions in the fields of public broadcasting, education and/or telecommunications, and who have improved the quality of life in the Hampton Roads community.

This year, we're privileged to recognize The Honorable Timothy M. Kaine and The Honorable A. Linwood Holton, Jr. Governor Kaine and Former Governor Holton embody the true spirit of the Pioneer Awards – they lead by excellent example, and are long-time advocates of the arts, education and public broadcasting.

Building on the great success of previous events, we anticipate more than 400 guests will attend this year's Pioneer Awards. As in the past, the evening will include dinner, an awards presentation, a gala silent auction and entertainment.

I'd like to extend an offer to you to participate in this worthwhile event as a sponsor. The enclosed proposal outlines the available sponsorship packages. I hope you'll consider a Gold Sponsorship at \$2,500. Proceeds from the Pioneer Awards support WHRO's local programming and education initiatives.

Your consideration is greatly appreciated. I'll follow up with you soon with more details on the event and to answer any questions you might have. If you would like additional information about WHRO or the Pioneer Awards, please contact Jan Johnson, Donor Relations Manager, at (757) 889.9358 or via email at Jan.Johnson@whro.org.

Sincerely,



Bert Schmidt
President and Chief Executive Officer

THE SEVENTH ANNUAL

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Sponsor Levels

GRAND BENEFACTOR - \$10,000

- 10 Gala Tickets - Superior Seating
- Introduction of entertainment
- Full page ad in program, inside cover
- Logo on invitation front and all print materials
- On-air recognition
- Recognition in WHRO Member Guide and E-newsletter
- Recognition on WHRO website

PLATINUM SPONSOR - \$5,000

- 10 Gala Tickets - Superior Seating
- Full page ad in program
- Recognition on invitation
- Event Recognition
- Recognition in WHRO Member Guide and E-newsletter
- Recognition on WHRO website

GOLD SPONSOR - \$2,500

- 6 Gala Tickets - Preferred Seating
- ½ Page Ad in program
- Event Recognition
- Recognition in WHRO Member Guide and E-newsletter
- Recognition on WHRO website

SILVER SPONSOR - \$1,000

- 4 Gala Tickets - Preferred Seating
- ¼ Page Ad in program
- Event Recognition
- Recognition on WHRO website

BRONZE SPONSOR - \$500

- 2 Gala Tickets - Preferred Seating
- Event Recognition
- Recognition on WHRO website

Individual Tickets - \$150

Table of 10 - \$1,500

Questions? Contact Jan Johnson, Donor Relations Manager
PH: (757) 889-9358 Email: Jan.Johnson@whro.org